

SUPPORTING CITIES TO ADVANCE CLIMATE ACTION THROUGH PUBLIC-PRIVATE COLLABORATION*

Leading cities around the world are searching for innovative solutions to the major climate challenges they face, from adapting to the effects of climate change, to providing their citizens with low-carbon energy, waste, water and mobility options. C40 Cities research shows that many cities are looking for opportunities to work in collaboration with private & academic sector partners in order to identify innovative & replicable climate solutions and explore the potential in the green technological development. However, many cities face challenges when working directly with the private sector and other climate solution providers (SPs).

WHAT IS THE CITY SOLUTIONS PLATFORM?

C40 has developed the City Solutions Platform (CSP) as a way to facilitate the early engagement between cities, the private sector, academic institutions and other climate SPs to co-create innovative and scalable solutions to cities' most urgent climate challenges. The CSP offers each city a tailored process:



CHALLENGE SCOPING

City submits a climate challenge. Engaging SPs early in the scoping develops a common understanding of the challenge to ensure that the solutions co-created are impactful to meet city requirements and targets.



INNOVATION PROCESS

Facilitating a co-creation process with cities and climate SPs through convening events (context-setting webinars and in-person workshops). The workshop follows the CSP design thinking framework, supporting the city and participating SPs to co-create & pitch implementable solutions to the challenge.



SOLUTION DEVELOPMENT & KNOWLEDGE DISSEMINATION

CSP assists the city to develop a roadmap to solution implementation based on the ideas generated at the workshop. The solutions have the potential to be scaled throughout the C40 network and beyond.

WHAT IS THE VALUE TO YOU?

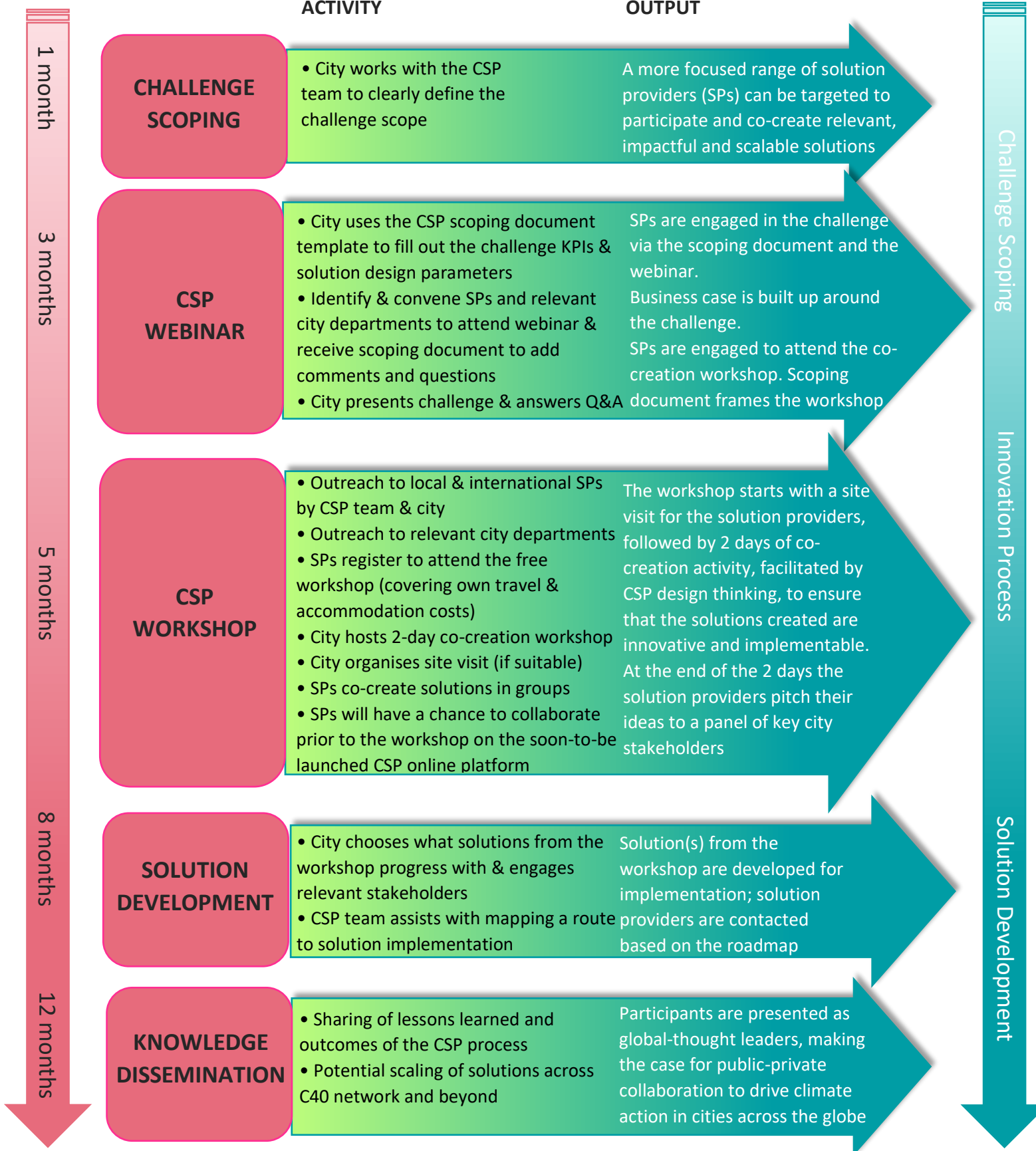
- Opportunity to expand your network through deeper collaboration between pioneering international and local thought-leaders, policymakers and solution providers in the public, private and academic sectors;
- Opportunity for organisations to understand priority city climate challenges across the globe;
- Global thought-leadership and international visibility for your organisation as driving the green transition;
- Foster innovation through ground breaking technologies, efficient business models, and innovative governance approaches for urban development;
- Dissemination of successful solutions and methodologies across the network of C40 cities and beyond.

WHAT IS YOUR ROLE?

- Understand the complexity of sustainable urban development and support the future-proofing of cities through innovative climate solutions;
- Embrace open standards of communication and collaborate/co-create with other SPs as part of the programme;
- Collaborate with the CSP team to deliver an outcome that can be implemented within the city;
- Cover your own costs of attendance to all activity including travel to, and accommodation during, CSP workshops.

*The City Solutions Platform is a not-for-profit programme which facilitates cities' pre-procurement engagement with private sector partners through its non-commercial, neutral platform to co-create innovative climate solutions and methodologies.

KEY ACTIVITY TIMELINE & OUTPUTS



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