

## SUPPORTING CITIES TO ADVANCE CLIMATE ACTION THROUGH PUBLIC-PRIVATE COLLABORATION\*

Leading cities around the world are searching for innovative solutions to the major climate challenges they face, from adapting to the effects of climate change, to providing their citizens with low-carbon energy, waste, water and mobility options. C40 Cities research shows that many cities are looking for opportunities to work in collaboration with private sector partners in order to identify innovative & replicable climate solutions and explore the potential in the green technological development. However, many cities face challenges when working directly with the private sector.

## WHAT IS THE CITY SOLUTIONS PLATFORM?

C40 has developed the City Solutions Platform (CSP) as a way to facilitate the early engagement between cities, the private sector, academic institutions and other climate solution providers to co-create innovative and scalable solutions to cities’ most urgent climate challenges. The CSP offer cities a tailored process:



### CHALLENGE SCOPING

City challenges accepted onto the platform have a climate focus, are faced by many C40 cities (so that solutions have the ability to be scaled), and are a high priority for the city (thereby demonstrating city commitment to implement solutions generated as part of the process). The CSP team assists the city to scope the project so that a targeted and relevant cohort of solution providers can be invited to participate in the solution co-creation process and convening events (webinar and workshop). Engaging the solution providers early in the challenge scoping develops a common understanding of the challenge, introduces the city to different perspectives on the challenge, and ensures that the solutions co-created are impactful to reduce GHG emissions and match the city requirements. The CSP facilitates this cross-sectoral collaboration through its non-commercial, neutral platform.



### INNOVATION PROCESS

The **webinar** bridges the challenge scoping phase to the innovation process phase by providing an opportunity for the city to present their challenge context on a live webinar to solution providers. The participating solution providers provide insight into the challenge scoping and start to formulate ideas to solve the challenge. The solution providers are then able to collaborate offline ahead of the 2-day **co-creation workshop**, hosted in the city. The CSP team works closely with the city to organise and prepare the workshop with an optional site visit the day before the main activity. The 2-day workshop follows the CSP design thinking framework, supporting the city and the solution providers to co-create innovative and implementable solutions to the challenge. The solution provider groups then pitch their solutions to a panel of key city stakeholders at the end of the workshop.

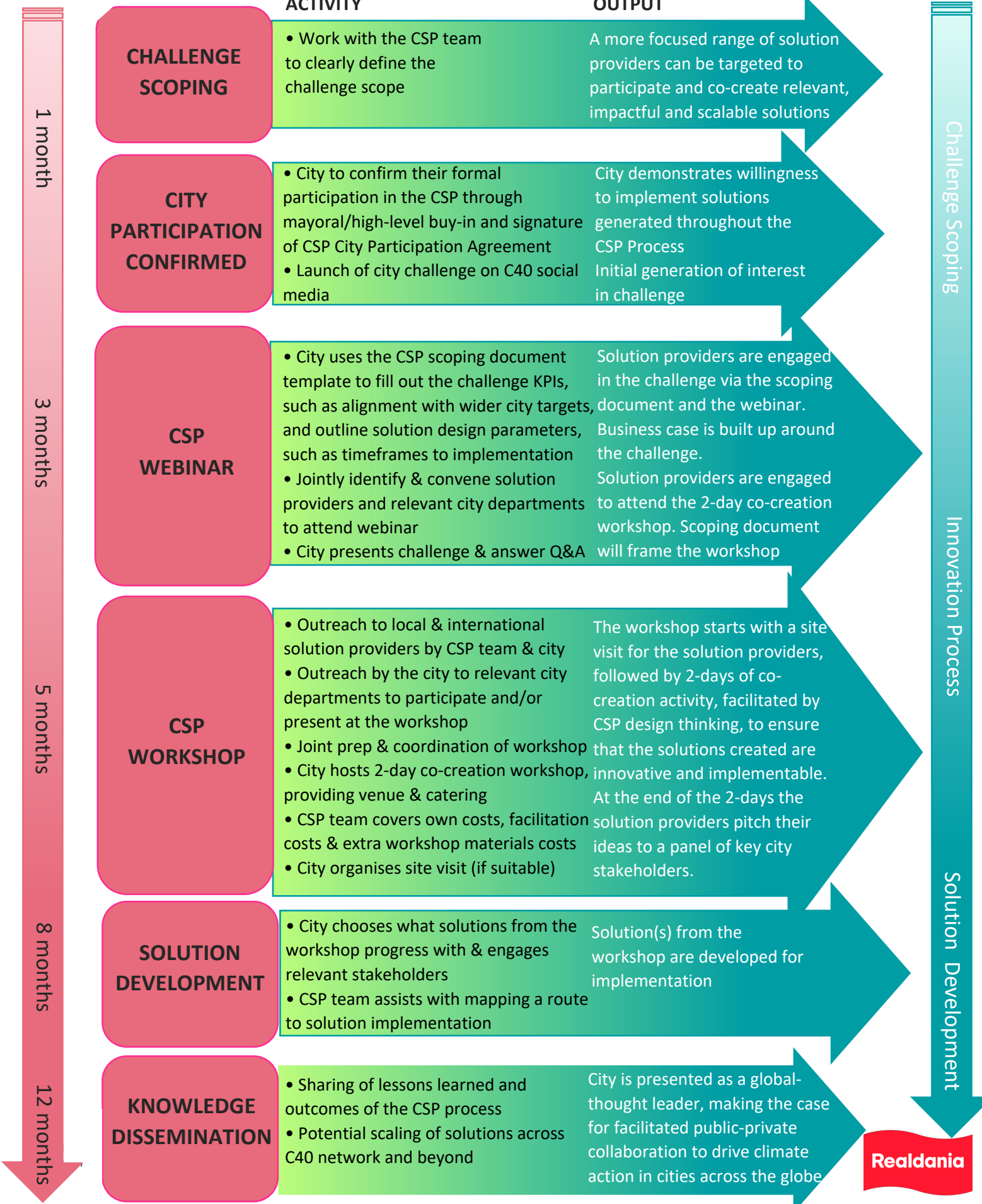


### SOLUTION DEVELOPMENT & KNOWLEDGE DISSEMINATION

The CSP team assist the city to effectively develop and implement the solutions from the workshop, selected by the city. The CSP team and the city share knowledge about the learnings and outcomes from the process, as well as the developed solutions, through online communications, webinars and events. The solutions generated have an opportunity to be scaled throughout the C40 network and beyond.

\*The City Solutions Platform is a not-for-profit programme which facilitates cities’ pre-procurement engagement with private sector partners through its unbiased, neutral platform to co-create innovative solutions and methodologies.

**KEY ACTIVITY TIMELINE & OUTPUTS**



Challenge Scoping

Innovation Process

Solution Development